







## **Patronage Packages**

You are invited to participate and become a patron of IEEE GEM 2024. The conference is sponsored by IEEE and the IEEE Consumer Technology Society (CTSoc). IEEE GEM 2024 is a unique interdisciplinary IEEE conference that seeks to build and expand on this tradition. Sponsoring this conference provides you with the possibility to enhance the perception of your brand among a selected group of academics, researchers, students, and industry practitioners in the areas of gaming, entertainment, and media.

If you have any questions or would like us to customize a package just for your company, please send an email to chairs@ieee-gem2024.org

## Why sponsoring GEM 2024?

You will be able to engage the decisionmakers attending GEM 2024 in discussions about their critical issues and possible solutions. You can either launch a whole new product or re-market your current offerings to previously unidentified academic, industry, and creative sectors. Take the opportunity to inform the market about your company's abilities to assist them in refining their current operations and business strategies. Have brainstorming sessions, and create new networks with active academics, professionals and artists. Learn about emerging ideas and business opportunities.



GEM 2024 will be held in Turin, Italy the ideal place to meet scientists, engineers, executives, creatives, and academic participants and promote your company in an exciting venue with plenty of opportunities

## **More Information:**

www.ieee-gem2024.org chairs@ieee-gem2024.org











	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship & Patronage Packages	€ 7,500	€ 5,000	€ 2,500	€ 1,250
Logo on the conference website, with a link to the company's site or any page of company material	区		$\subseteq$	区
Listing among patrons in the final conference program, with a brief company overview	ď	ď	区	区
Acknowledgment in the opening address	区		区	区
Prominent signage	Signage identifying company as a Platinum patron	Signage identifying company as a Gold patron	Signage identifying company as a Silver patron	Signage identifying company as a Bronze patron
Ads	A full page ads in the conference program	A full page ads in the conference program	A quarter page add in the conference program	_
Up to three Invited presentations at a special session or tutorial, and up to three full Conference Registrations	Three Invited presentations or tutorials, and three full Conference Registrations	Two Invited presentations or tutorials, and two full Conference Registrations	One Invited presentation or tutorial, and one full Conference Registration	-
Option to add promotional material to the conference bag (must be approved by IEEE)	区	区	区	-
Option to organize an exhibit/demo to showcase company products	区	区	_	_
Recommend a keynote speaker for the conference	区	_	_	_
One reserved table for five at the conference banquet	区	_	-	- /

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